



SUMMARECON SERPONG

FROM FINLAND
TO SERPONG





WELCOME TO

summarecon
serpong better city,
brighter future

Welcome to Summarecon Serpong, the flagship township development by Summarecon Agung, an award-winning property developer in Indonesia with over two decades of innovation and excellence. Guided by the vision of "*Building a Better City for a Brighter Future*", Summarecon Serpong embodies a commitment to sustainability, quality, and modern urban living. Thoughtfully designed to elevate everyday life, it offers a harmonious environment where communities can thrive, connect, and grow.

Spanning nearly 1,000 hectares within an 8,000-hectare master-planned area, Summarecon Serpong has flourished into a vibrant, modern community that blends comfort, connectivity, and sophistication. With exciting new developments continually taking shape, it remains one of the most sought-after lifestyle destinations – the true embodiment of Smarter Urban Living.



THE HOOD

Introducing The Hood — the long-awaited gem of the Symphonia District. Set beside a scenic lake, this vibrant destination blends a unique semi-outdoor retail experience with the beauty of nature. Far more than a shopping and dining hub, The Hood comes alive with music concerts, dazzling light shows and energizing outdoor activities like jogging and water play. Immerse yourself in nature and experience a lively blend of leisure, culture, and community at The Hood.

DISCOVER

 **FINORE**

Nestled in a prime location with effortless access to the city's vibrant lifestyle destinations is Finore. Inspired by Finland's modern architecture, Finore embraces clean lines, simple geometric forms, and the timeless beauty of natural material with large windows that welcomes abundant of natural light and open views of the surrounding landscape – where every detail is thoughtfully crafted to elevate daily comfort and luxury living.





LIVING AT

THE HEART OF THE CITY

Enjoy the privilege of being close to prestigious international schools, entertainment venues, green parks, lifestyle hubs, and for your peace of mind, trusted healthcare facilities all within easy reach. At Finore, everything you need – from learning to leisure, from wellness to everyday essentials – is just around the corner.



FINORE WHERE THE CITY IS YOUR BACKYARD

THE CITY AT YOUR DOORSTEP

The entrance gate of Finore stands as a bold symbol of elegance and strength – a perfect fusion of modern architecture design and timeless simplicity, it conveys both security and sophistication. With 24-hour guarded access the gate welcomes residents into a private enclave of style, comfort, and peace of mind.





URBAN LIVING

REDEFINED

Step into Finore's modern clubhouse, where contemporary architecture harmonizes with lush green spaces — creating the perfect sanctuary for relaxation, recreation, and connection. Designed with premium amenities, every space invites you to unwind, recharge, and embrace a healthier, more balanced lifestyle at anytime.

Here, luxury meets nature, inspiring you to live smarter and live better, every day.

CRAFTED FOR
COMFORT
INSPIRED BY
HIGH END LIVING



AURORA
A & B



LUXURY

YOU CAN FEEL
IN EVERY TOUCH



AURORA

A

9 X 17

PREMIUM
HOEK

BUILDING AREA **235** SQM

LAND AREA **VAR** SQM



1ST F



2ND F



3RD F

★ CONCRETE COUNTERTOPS AND KITCHEN SET ARE NOT INCLUDED, THE INSTALLATION HAS BEEN PROVIDED.



DISCLAIMER : FOR QUALITY IMPROVEMENT, SPECIFICATIONS, AND DESIGN ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE AND ARE AT THE FULL DISCRETION OF THE DEVELOPER. ILLUSTRATIONS SHOWN ARE FOR EXAMPLE PURPOSES ONLY AND ARE NOT PART OF THE BUYING AND SELLING AGREEMENT.

AURORA

A

9 X 17

PREMIUM

BUILDING AREA **233** SQM

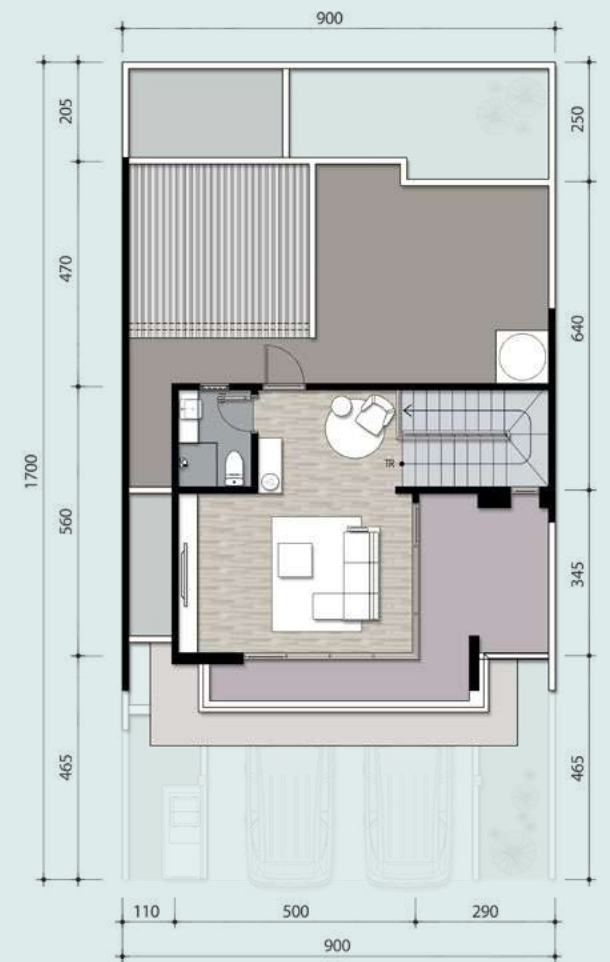
LAND AREA **153** SQM



1ST F



2ND F



3RD F

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AURORA

A

9 X 17

DELUXE

BUILDING AREA **211** SQM

LAND AREA **153** SQM



1ST F



2ND F

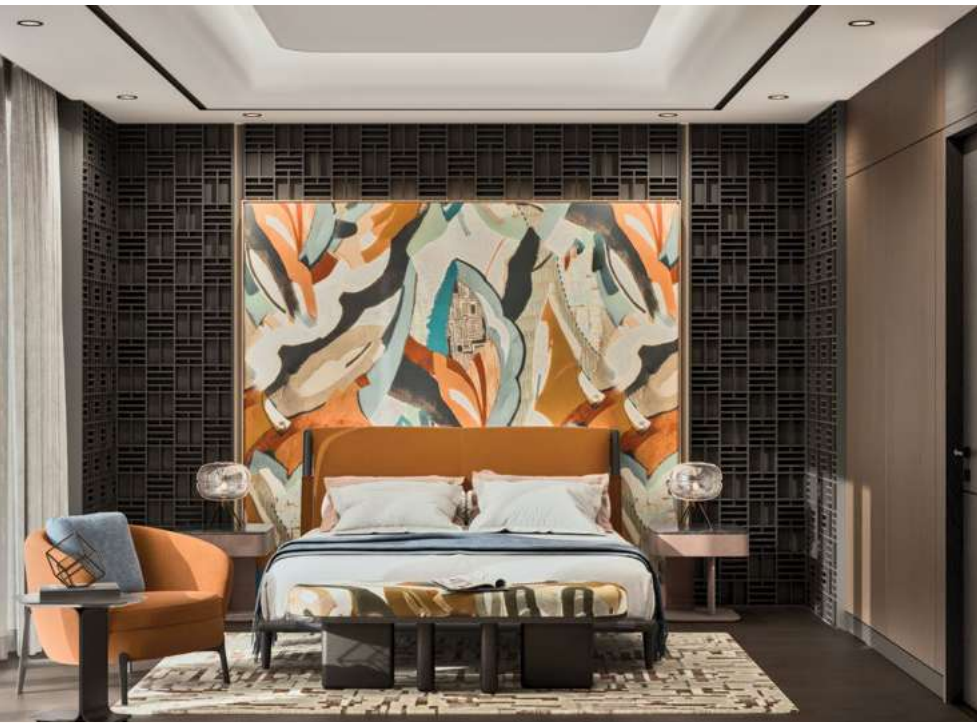


3RD F

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MASTER BEDROOM



3RD FLOOR



LIVING DINING KITCHEN



BUILDING AREA **231** SQM

LAND AREA **VAR** SQM



1ST F



2ND F



3RD F

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AURORA

B

9X16

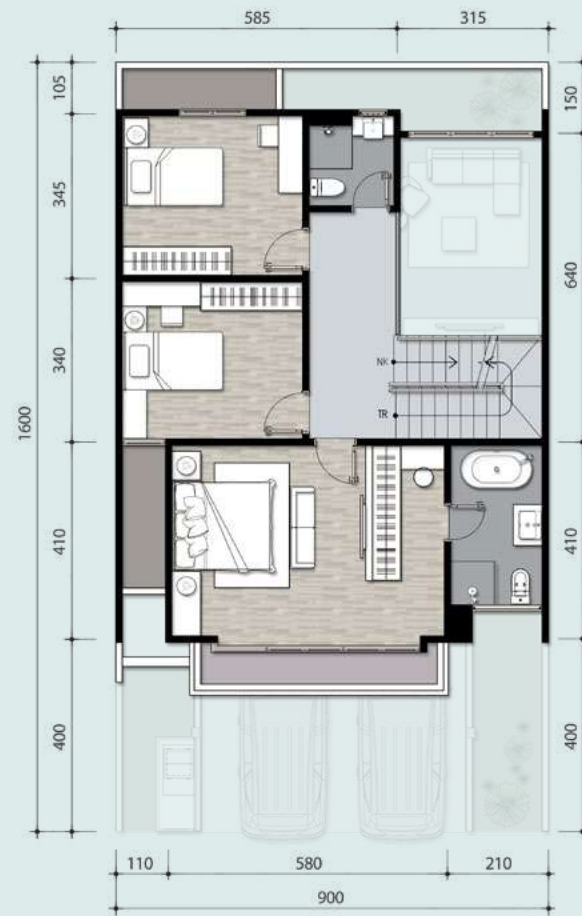
PREMIUM
HOEK

BUILDING AREA **229** SQM

LAND AREA **144** SQM



1ST F



2ND F



3RD F

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AURORA

B

9X16

PREMIUM

BUILDING AREA **211** SQM

LAND AREA **144** SQM



1ST F



2ND F



3RD F

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 3+1  4+1  2

AURORA

B

9X16
DELUXE

AURORA

C & D



URBAN SOPHISTICATION,
REDEFINED



AURORA

C

7X17

PREMIUM
HOEK

BUILDING AREA **181** SQM

LAND AREA **VAR** SQM



1ST F



2ND F



3RD F

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AURORA

C

7X17

PREMIUM

BUILDING AREA **179** SQM

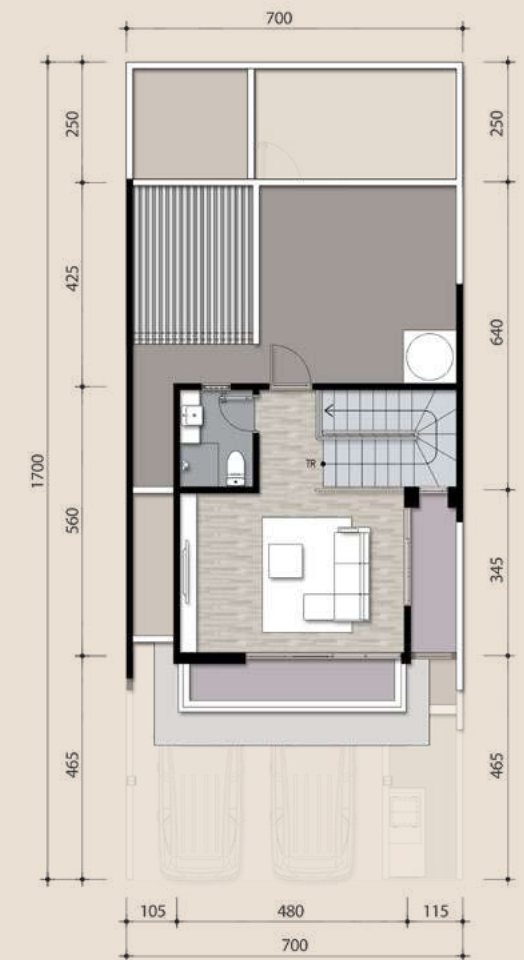
LAND AREA **119** SQM



1ST F



2ND F



3RD F

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AURORA

C

7X17
DELUXE

BUILDING AREA **162** SQM

LAND AREA **119** SQM



1ST F



2ND F



3RD F

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MASTER BEDROOM



3RD FLOOR



OFFICE



LIVING DINING KITCHEN

BUILDING AREA **178** SQM

LAND AREA **VAR** SQM



1ST F



2ND F



3RD F

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 4 + 1  4 + 1  2

AURORA

D

7X16

PREMIUM
HOEK

BUILDING AREA **176** SQM

LAND AREA **112** SQM



1ST F



2ND F



3RD F

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AURORA

D

7X16

PREMIUM

BUILDING AREA **162** SQM

LAND AREA **112** SQM



1ST F



2ND F



3RD F

AURORA

D

7X16
DELUXE

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MASTERPLAN



Ke The Hood Mall Eastvara (BSD)
Tol Serpong - Jakarta Selatan

Ke Summarecon Mall Serpong
Tol Tangerang - Jakarta Barat/Utara



- A** City Hub
- B** Commercial Area
JHL Solitaire Hotel, Episode Hotel, Sushi Masa, Chong Qing Hot Pot, KFC, Pizza Hut, Starbucks, Lawson, Imperial Kitchen, Superindo, Qubik Hotel, Vivere Hotel, Hey Beach, Papaya Fresh Gallery, Sambal Damas, dll.
- C** Jl. Boulevard Gading Serpong
- D** Pradita University
- E** Kipina Kids
- F** Scientia Square Park
- G** SDC Building
Farmers Market, Solaria, Sushi Wa, Kwetiau Aho, Bakso A Fung, McD, Miniso, Gokana Tepan, Sekolah Al Azhar, dll.
- H** Universitas Multimedia Nusantara
- I** SMP Al Azhar
- J** Bursa Mobil
- K** Rumah Sakit
- L** Downtown Drive



- | | | |
|------------------------|------------------------------------|---|
| | | |
| 1 Plaza Mini Cooper | 1 Pradita University | 1 Scientia Square
• Scientia Square Park
• SDC Building |
| 2 Samsung | 2 Kipina Kids | 2 Melody Lake |
| 3 TERAS LAKON | 3 SMP Al-Azhar | 3 Harmony Lake |
| 4 The HOOD | 4 Universitas Multimedia Nusantara | |
| 5 Carstenz Mall | 5 Multimedia Nusantara Polytechnic | |
| 6 Eastvara | | |
| | | |
| 1 Farmers Market | 1 Episode Hotel | 1 RS St. Carolus |
| 2 Papaya Fresh Gallery | 2 JHL Solitaire | 2 RS Bethesda |
| 3 Hypermart | | 3 Siloam International |
| 4 GrandLucky | | 4 RS Mitra Keluarga |

SPECIFICATIONS

STRUCTURE

Reinforced Concrete

WALL FINISH

Painted Brick Wall

FLOOR FINISH

Main Floor Homogenous tile 120 x 60
Bedroom Laminated wood floor
3rd Floor Laminated wood floor

CEILING FINISH

Gypsum

DOORS & WINDOWS

Exterior Engineering wood & Aluminium
Interior Engineering wood
Door Panel Engineering wood

ROOF

Frame & Truss Mild steel
Roofing Bitumen

CANOPY

Painted steel frame with glass-roof

SANITARY

Kohler (Automatic Type*)

WATER INSTALLATION

PPR Pipe

BACK BORDER

Painted brick wall

ELECTRICITY

Type 7 5500 VA
Type 9 7700 VA

*ONLY IN MASTER BATHROOM



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brighter future



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www.summareconserpong.com

MARKETING GALLERY

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